

2021/2022 BUILD BACK A BETTER BORDERS RECOVERY FUND

Assessment Form

For the purpose of assessment, projects have been ranked high, medium or low to reflect how strongly the application meets the criteria of the Build Back a Better Borders Recovery Fund.

High – a strong demonstration of how the project will assist recovery from the pandemic

Medium – provides acceptable examples of how the project will assist recovery from the pandemic

Low – lacks detail of how the project will assist recovery from the pandemic

1. Applicant Details

Organisation name	Transform Arts CIC					
Organisation structure	Social Enterprise – Community Interest Company (SC633236)					
Application reference	BBBB-EIL-26					
Theme of application	Sport	Arts & culture	Environment	Community capacity	Community resilience	Intergenerational activity
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Project start date	01/07/22			Project end date	13/08/22	

2. Organisation's Finances

End of year balance	£8,737
Current bank balance	£8,537
Total cash/Unrestricted reserves available & purpose	£2,530
Total restricted /committed funds & purpose	<p>£6,007</p> <p>£6007 is committed to the following things:</p> <ul style="list-style-type: none"> • Social Isolation and loneliness fund - this money is committed for providing free arts classes for children • First port - this is our social enterprise start-up funding from First Port Kickstart grant to support new work placement for a young person on universal credit • Corra foundation grant - committed for providing free art classes Money to soon leave the account as freelance pay. <p>Of the remainder this is not ring fenced but is needed to pay the rent and other core costs</p>

3. Project:

Outline of what the group plan to do to help people recover from the pandemic. Projects will be ranked higher if the application strongly demonstrates that they are meeting an

identified need in the community. (e.g. area of deprivation, protected characteristics, tackling wellbeing and isolation, tackling climate change)

High

Medium

Low

Comment:

Transform Arts CIC is a social enterprise based in Selkirk, who offer art/craft classes, workshops & events in the Scottish Borders.

The group propose to host two participatory arts events during the summer, one in the Philiphaugh area of Selkirk and one in the Ettrick/Yarrow valleys. Each event will be a day of varied arts and craft activities for people of all ages. There will be at least five different arts/ crafts activities that people can choose between all day, led by a mix of professional local arts tutors, non-professional tutors and volunteers. The Group will hire a range of play equipment from Play Borders for some alternative physical activity which will be supervised by a qualified play worker and volunteers.

If weather permits the groups will hold the events outside, using the surrounding natural spaces and materials for creative inspiration. Trasnform Arts are looking to host one event at the Selkirk Cricket club and one at a community hall in the local rural valleys, both spaces provide outdoor space, toilets and kitchen facilities. The Group also have a large gazebo and can access more from the Selkirk community, working outdoors will be both more COVID safe and more beneficial to well-being.

Expected attendance will be 70 in the valleys and 100 in Philiphaugh, plus six volunteering and four paid for roles for each event.

Local volunteers aged 16 -25 will help manage the flow of people, distribute information and advertising, assist with the workshops, and provide drinks and snacks.

The Group run a free funded after school art class in Philiphaugh and have worked hard to build community connections in the area over the years through various art projects. In the valleys they have started to build on community engagement through small activities and events, and plan to use a good relationship with the Ettrick and Yarrow Development Company to help promote the event in the valleys.

The events will be promoted with a mix of targeted fliers and social media, existing mailing lists and a press release.

The group aim to broaden their community engagement in the areas where it's most needed.

Funding is sought to cover staffing costs of the event, along with marketing & promotion and to provide transport where required to allow those that don't have access to transport the opportunity to attend.

Evidence of individuals, groups or communities likely to benefit from the new initiative and how they have been affected by the pandemic:

High

Medium

Low

Comment:

The Group suggest that those living in rural and deprived areas have been disproportionately affected by the pandemic. Transport, internet connection issues and along with lack of community space have impacted resident's ability to stay connected socially and to experience culture.

Pre-pandemic data from the local school showed that only 1 in 10 local children took part in any out of school activity, which shows there is a low engagement with activities even in normal times.

Philiphaugh's bus service is only hourly which is a barrier to accessing activities in town and further afield for anyone who relies on buses. For those living in the Etrick and Yarrow Valleys, there is not a bus service apart from the school bus. Travel to engage with cultural and social activities, or support services is not as easy, thereby having a negative impact on well-being. This has been exacerbated by the pandemic for anyone who is on low income, or those who are unable to drive e.g. disabled, the elderly, and the young. In providing cultural activities within the local area the group aim to break down some of the barriers to accessing art/cultural activities

The Philiphaugh Community Centre has been closed for two years and is mid renovations and may be closed for some time. This has drastically reduced the options for positive & free activity and support for young people, families and other community members of all ages. All the other rural and Selkirk community Halls were closed until quite recently, sports/hobbies clubs and socialising have not taken place. This has been hard for everyone who used these services, but especially challenging for young children who have lacked social interaction for child development, and to date there is still very little option to meet up. For their parents this has been an extra strain. The group will provide play equipment and play carers to help free up the parents of young children so they can get creative too.

Expected impact of the new initiative and how will it help those most in need recover from the pandemic

High

Medium

Low

Comment:

Free activity in the summer will provide a positive activity for families and individuals.

The Philiphaugh event will be walking distance from most housing within this area and free transport will be provided in the valleys for anyone who would otherwise struggle to attend the event. This will make the event more inclusive removing barriers to participation in positive activity that aims to offer new experiences and improve wellbeing.

The events aim to offer a variety of arts so that it can appear to a wider audience and allow members of the community to try a variety of different things. This will allow individuals to learn new skills, generate new interests and increasing engagement with the arts. The event is open for all ages which will hope increase social connections.

Engaging in cultural events mentalhealth.org states that it can have a positive effective in boosting confidence and that engagement in art can alleviate anxiety, depression and stress.

4. Project Expenditure:

Total Project Cost	£4,179
10% organisation contribution	£417
Request to BBBB	£3,762

Item of expenditure	Cost
Staffing & Volunteer Costs	£2,784
Marketing Materials & Signage	£250
Snacks/Refreshments, Transport via Community Taxi in the valleys	£320
Venue Costs & Insurance	£180
Art Materials/Equipment, plus play equipment Hire for 2 x days	£645

Match/other funding sought:

Funder	Funding Requested	Status
	£	
	£	
	£	

Grants received from Scottish Borders Council or any other funder within the last three years

Date	Project Title	Amount
04/03/21	Corra Foundation enabling communities grant & outdoor equipment grant	£2,500
04/06/21	Small Grants Fund - SBC & Creative Scotland	£5,000
25/06/21	Get into Summer - SBC and Youth Borders	£1,640
05/10/21	Youth Scotland Social Isolation and Loneliness Fund & Youth Work Support Grant	£6,000
2020/21	2 x Start up Grants	£7,000

SBC OFFICER ASSESSMENT	The application meets the criteria of the BBBB fund
Comments	<p>The application scores high/medium.</p> <p>The project will provide access to cultural activity in two areas within Eildon that have faced challenges in participation during the pandemic. Access to attend these events will be supported.</p> <p>The events will be accessible for all of the community and free to access offering new experiences.</p>

Additional terms and conditions required	<p>If successful we will look for the group to report on;</p> <ul style="list-style-type: none">• The number of individuals that attended the events in Selkirk and in the Ettrick and yarrow valley.• Anecdotal feedback from those that attended• Number of volunteers involved in supporting the project.
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